



NEWS RELEASE

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IBO 2008 Industrial Design Awards Announced

Los Angeles, CA – *Instrument Business Outlook (IBO)* today announced the winners of the fifteenth annual *IBO* Design Awards for excellence in the industrial design of analytical instruments, portable analytical instruments and laboratory equipment. The winners of the 2008 Awards demonstrate how industrial design can improve a product's performance and the end-user's experience. The winners are:

Analytical Instrument Industrial Design:

Gold Award: Malvern Instruments' Morphologi G3

Silver Award: Bruker's SMART X2S

Bronze Award: Aqua Diagnostic's PeCOD

Portable Analytical Instrument Industrial Design:

Gold Award: GE's Checkpoint

Silver Award: GE's StreetLab Mobile

Bronze Award: A2 Technologies' Exoscan

Laboratory Equipment Industrial Design:

Gold Award: Hamilton's Microlab Nimbus

Silver Award: Hanson Research's Vision Classic 6

Bronze Award: Ovan's MicroMagMix

To be eligible for a Design Award, a product must have begun shipping between August 2007 and July 2008. Award candidates are chosen from the new products that *IBO* monitors through trade shows, trade publications and press releases. Award winners are selected solely based on their industrial designs, not on technical capabilities or performance. Criteria include aesthetics, functionality and features.

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science instrumentation and equipment for laboratory and on-site applications. For more information, visit www.strategic-directions.com or contact:

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Analytical Instrument Design



Gold Award: Malvern's Morphologi G3 Automated Particle Characterization System



Silver Award: Bruker's SMART X2S X-ray Crystallography System



Bronze Award: Aqua Diagnostic's PeCOD L100 Analyzer

Portable Analytical Instrument Design



Gold Award: GE's Checkpoint TOC Analyzer



Silver Award: GE's StreetLab Mobile Raman Spectrometer



Bronze Award: A2 Technologies' Exoscan FT-IR

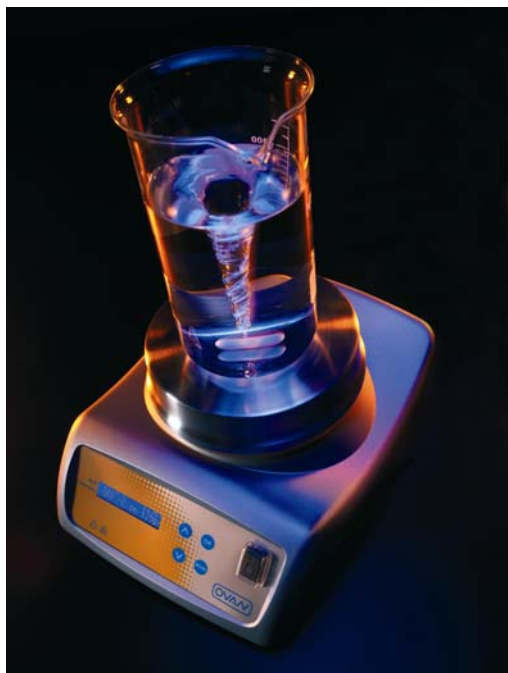
Laboratory Equipment Industrial Design



Gold Award: Hamilton's Microlab Nimbus Automatic Pipettor



Silver Award: Hanson's Vision Classic 6 Dissolution Tester



Bronze Award: Ovan's MicroMagMix Magnetic Stirrer